

Message Text

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ORIGIN ARA-14

INFO OCT-01 ISO-00 COME-00 /015 R

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R 131852Z JUN 77
FM SECSTATE WASHDC
TO AMEMBASSY LIMA

UNCLAS STATE 136242

E.O. 11652: N/A

TAGS: BEXP, PE

SUBJECT: FY-77 CAP FOR PERU

REF: LIMA A-64

1. WASHINGTON COMMERCIAL ACTION GROUP (WCAG) MET AFTERNOON JUNE 9 TO DISCUSS PERU'S CAP FOR FY 77. POST IS TO BE COMMENDED FOR WHAT IS OBVIOUSLY WELL THOUGHT OUT PROGRAM WHICH IS AMBITIOUS, BUT AT SAME TIME ACHIEVABLE. SINCE ARA COMMERCIAL COORDINATOR HAD CHANCE TO OBSERVE FLORIDA TRADE MISSION (CAMPAIGN 1), AND TALK WITH MEMBERS, WCAG HAS BETTER FEEL FOR LIMA'S CAPABILITIES, ESPECIALLY TALENTS OF IMPRESSIVE LOCAL STAFF.

2. AS POST AWARE, CAMPAIGN 2 (METALWORKING IOGA) POSTPONED UNTIL EARLY CY 78. CAMPAIGN 4 (CHEMICALS AND PETROCHEMICALS TRADE MISSION) CANCELLED, BUT OTHERWISE, UNCLASSIFIED

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MISSIONS REMAIN AS LISTED IN REPAIR.

3. WCAG COMMENDS LIMA FOR COMMERCIAL REPORTING, ESPECIALLY MINERALS REPORT. ALSO WANTS TO SUGGEST EMBASSY MAY WANT TO UPGRADE ACTION 5 OF OTHER ACTIVITIES, "UPDATING ALL MAJOR PROJECTS" TO FULL-FLEDGED CAMPAIGN. MEPD FINDS THIS ACTION MOST WELCOME, AND ENCOURAGES

CONTINUATION OF TIMELY REPORTING AND REPRESENTATION
ACTIVITIES. COMMERCE HAS IDENTIFIED FOLLOWING
PROJECTS AS BEING PARTICULARLY ACTIVE DURING
COMING MONTHS:

1) BAYOVAR REFINERY AND PETROCHEMICAL PROJECT.

2) INDU PERU PROJECTS (SODA ASH, PHARMACEUTICALS
BAGASSE PULP MILL)

3) CHIMBOTE STEEL MILL

4) MINERALS DEVELOPMENT PROGRAMS OF CENTROMIN AND
MINERO PERU.

5) TELECOMMUNICATIONS PROJECT SPONSORED BY ANTEL.

4. ALSO, MEPD WOULD LIKE TO KNOW AS MUCH AS POSSIBLE
ABOUT EL CHORRO AND CARHUAQUERO HYDROELECTRIC PROJECTS
AND BE ALERTED TO FEASIBILITY PROJECTS AS SOON AS
THEY HAVE GO AHEAD FROM EITHER PRIVATE SECTOR OR GOP
IF GOVERNMENT-SPONSORED.

5. FINAL SUGGESTION FROM WCAG IS TO ADD ANDEAN
COMMON MARKET DEVELOPMENTS AS THEY ARE LIKELY TO
AFFECT U.S. SUPPLIERS. EMBASSY REPORTING HAS BEEN
EXCELLENT, AND COMMERCIALLY-SLANTED ASSESSMENT WOULD
BE VERY WELCOME. APPRECIATE CONTINUING ACTIONS SUCH
AS POST'S EFFORTS TO PERSUADE PERUVIANS OF MERITS OF
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U.S. COLOR TV SYSTEM.

6. AGAIN, WCAG WISHES TO COMMEND EMBASSY FOR CAP.
WE WILL BE INTERESTED TO SEE IF UPCOMING MISSIONS
MATCH SUCCESS OF FLORIDA MISSION AND SEEING LIMA'S
PROPOSAL FOR FY 78 CAP. VANCE

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